



2014 Irish Football National Draw

1) Background

In 2013, the FAI ran the inaugural *Irish Football National Draw* to provide a straight forward and risk free fundraising option for any club or league that wanted to avail of it. The Draw was a huge success with 400 clubs taking part and more than 100,000 tickets sold. In total the draw raised almost €1 million for grassroots football.

The Draw will take place again in 2014 and will be bigger and better than ever.

2) How it works

- a) The FAI organises all prizes, the final draw, printing, licensees' etc.
- b) Clubs purchase tickets from the FAI for **€1.50 each**
- c) Clubs sell the tickets for **€10 each**
- d) All money from all tickets sold is kept by the club

3) Benefits to the club

- Readymade fundraising option with little or no financial risk to themselves
- Minimum order of just 20 tickets, no maximum order
- Clubs can order more tickets at any time
- Club name will be printed on every ticket
- Posters and flyers will also be provided to clubs

4) Draw Details

There are three separate draws that tickets will be entered into:

a) Club Draws

Any club that orders more than 100 tickets will receive bonus prizes just of those who buy tickets from that club. The FAI will provide the prizes and the club will undertake this draw themselves.

b) Regional Draws

To give each ticket holder the best chance of winning they will be entered into a regional draw with prizes just for tickets sold within that region. The four regions are:

- Dublin
- Rest of Leinster
- Munster
- Ulster and Connaught

c) National Draw

Every ticket will also be entered into a National Draw with a host of additions prizes

- Club draws must take place locally some time before the **20th October**.
- The closing date for ticket stubs to be returned to the FAI is **24th October**.
- Regional and national draws will all take place on **November 2nd** in the Aviva Stadium at the Ford FAI Cup Final.