



Bachelor of Arts Sports Coaching & Business Management (Soccer)

CW827



2015/16
POINTS



COURSE
PLACES

INCLUDING PORTFOLIO
700

2016 **20**

Entry is dependent on Leaving
Certificate Results & Portfolio

What is the programme about?

This programme is a three year Level 7 BA in Sports Coaching & Business Management (Soccer) which is delivered by the Institute of Technology Carlow in association with the Football Association of Ireland. The aim of the programme is to provide an academic qualification that combines Coaching, Fitness and Player Development with a broad based business curriculum relevant to the development of the sport. The programme will provide competencies and skills in such areas as Player Development and Coaching. The programme will give an understanding of the cross-functional nature of the business/sport environment and will develop in students a multitude of transferable business and communication skills.

What will I be able to do when I finish the programme?

Graduates will be equipped with the knowledge and skills to seek relevant employment in sports related business environments. Potential Career Paths include: FAI Third Level Football Facilitator, FAI Development Officer, FAI Administration, Sports Management, Club Development, Coaching/Fitness and the business of sport.

Graduates have been employed in the following areas:

- Youth Academy Coach (Reading FC)
- Youth Development Officer
- Sports programme Co-ordinator (FAI Summer Schools)
- Performance Analyst (Rep of Ireland Senior Women's team & Manchester United)
- Education Tutor (VEC)
- Self Employed
- Defense Forces



CONTACT

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What subjects will I study?

Year 1	Year 2	Year 3	Year 4
<i>Mandatory Subjects</i>	<i>Mandatory Subjects</i>	<i>Mandatory Subjects</i>	<i>Mandatory Subjects</i>
Player Development 1 Coach Education 1 Applied Anatomy & Sports Physiology Foundations of Sports Management Effective Writing & Research Information Technology	Player Development 2 Coach Education 2 Functional Screening & Fitness Testing Strength & Conditioning Sports Marketing Finance for Sport 1 Sports Economics	Player Development 3 Coach Education 3 Applied Programme Planning Finance for Sport 2 Legal Issues for Sport Sponsorship & Media Management in Sport People Management Skills (Sport) Community Sport and Social Inclusion	Coach Development and Mentoring Performance Analysis Operations Management Event Management Contemporary Issues in Sport Preparation for the Workplace Sports Research Project Management and Leadership

CW827
L7 Sports Coaching & Business Management (Soccer)

What follow-on study opportunities are available?

Graduates of this programme will be eligible to progress to Year 4 of CW858 BA (Honours) Sport Management and Coaching and subsequently, Masters programmes in Sports Performance Analysis or Strength and Conditioning at IT Carlow.

Special features of the programme

IT Carlow runs this programme in association with the Football Association of Ireland. The FAI provide the tuition on the Player Development and Coach Education modules of the programme.

Students who successfully pass all practical assessments of the FAI C licence may progress onto the UEFA B licence in Year 3.

We have links with Reading FC, DB Sports, Soccer Academy Inc USA, Challenger Sports USA, Special Olympics Ireland, Wexford Youths and strong links with a number of League of Ireland clubs.

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L7 Sports Coaching and Business Management (Soccer) can apply to progress into 4th year of CW858 Sports Management & Coaching



Institiúid Teicneolaíochta Cheatharlach



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